

HEALTH CONFERENCE ALPS-ADRIA

Active and Healthy Ageing

Medical and Spa Treatment | Politics | Science | Economy |
B2B-Networking events

www.healthconference.eu

9 – 10 May 2019

Congress Centre Zehnerhaus
Hauptplatz 10,
8490 Bad Radkersburg



HRVATSKO-AUSTRIJSKA
TRGOVINSKA KOMORA



OUR VISION

“Active and Healthy Aging” (AHA) aims to increase the number of healthy years of life for at least two years. The major task is to develop new business models, new ideas & products, and services that help us to support location advantages of regions based on already existing excellent medical infrastructure such as health and spa resorts.

Both conferences, the “**Österreichische Jahrestagung des Heilbäder- und Kurortverbandes (ÖHKV)**” & **HEALTH CONFERENCE ALPS-ADRIA 2019**, unite and connect these different perspectives.

Under the patronage of the Alps-Adriatic Alliance, the partners from Promurje (SLO), Varaždin (CRO) and Bad Radkersburg (AUT) are working together to meet the challenges of the regional economic development in the fields of health and health tourism. Everything you’ve always wanted to know about cross-border health you’ll learn about at the Health Conference Alps-Adria 2019!

The official languages used at the event are Englisch, Slovenian, Croatian and German. The main part of the lectures will be simultaneously translated into English, Slovenian, Croatian and German.

Health conference participation is free of charge.

Due to a maximum number of participants please register at the latest by **30 April 2019**.

For whom?

- Active & Healthy Ageing
- Medical and Spa Treatment
- PHCs, doctors & hospitals
- Personal Caretakers
- Public and private health insurances
- Health Tourism
- Medical technology
- Rehabilitation
- Education
- Politics, universities, communities & regional development organisations

The Health Conference Alps-Adria 2019 offers unique opportunities to learn the latest improvement ideas, connect with like-minded colleagues, and generate momentum for change in your organization. Attending it not only provides valuable networking opportunities, but it can also be an effective strategy to access needed resources and learn from experts in the field.

With presentations, panel discussions, roundtable discussions, and workshops, we cover every topic from top to bottom, from global macro issues to strategies to tactical issues!

Be part of this unique networking event!

CONFERENCE PROGRAM

1st Day (Wednesday, 08 May 2019)

**AUSTRIAN HEALTH & MEDICAL SPA CONFERENCE
!CLOSED SESSIONS!
(OFFICIAL LANGUAGE: GERMAN)
CHARGEABLE PARTICIPATION**

2nd Day (Thursday, 09 May 2019)

**AUSTRIAN HEALTH & MEDICAL SPA CONFERENCE
OPEN SESSIONS**

08:15 – 08:30 OPENING

08:30 – 09:30 BREAKFAST ALUMNI CHAPTERS SOUTH EAST EUROPE

WELCOME REMARKS

Dr. Renate Metlar

Ambassador alumniTUGraz 1887

5 – MINUTES – KEYNOTES

Prof. Ferdinand Hofer

Chairman of the board alumniTUGraz 1887

Director Institute of Electron Microscopy and Nanoanalysis TU Graz

Powered by

ALUMNI Chapter Croatia

ALUMNI Chapter Slovenia

Damen des St. Georgs Orden

**09:15 – 11:15 ACTIVE AND HEALTHY AGEING: A BUSINESS MODEL FOR HEALTH
AND SPA REGIONS**

WELCOME REMARKS

Mag. Josef Sommer

Deputy Mayor Bad Radkersburg

President Austrian Association for therapeutic baths and health resorts

EUROPEAN VIEW: ACTIVE AND HEALTHY AGEING FOR HEALTH AND SPA REGIONS

Prof. Regina Roller-Wirnsberger

Medical University of Graz

Head of the European action group for “Lifespan Health Promotion & Prevention of Age Related Frailty and Disease”

DEMOGRAPHIC CHANGE: BUSINESS MODELLS FOR PRIVATE INSURANCES?

Johannes Rumpl, Chief Regional Executive UNIQA Styria

Dr. Edeltraud Fichtenbauer, Executive Director DONAU Versicherung AG (in progress)

GESUNDHEITSVORSORGE AKTIVE: A NATIONAL ACTION PLAN FOR PREVENTIVE HEALTH CARE IN AUSTRIA

Ing. Kurt Aust

Deputy General Director PENSIONSVERSICHERUNGSANSTALT AUSTRIA

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

11:15 – 12:30

LUNCH BREAK

including [B2B Bilateral Meeting Session I](#)

If selected, you can send and receive requests for pre-scheduled face-2-face meetings
Please publish meaning-full Marketplace Profiles (Product, Service, Project, etc)
afterwards to receive more qualified meeting requests

12:30 – 14:00

OPENING HEALTH CONFERENCE ALPS-ADRIA

WELCOME REMARKS AND OVERVIEW

Dr. Mate Car, Croatian, Secretary of state for health (CRO)

Dr. Pia Vračko, Slovenian Secretary of state for health (SLO)

Corrado Matero, Minister for tourism, Region Campania (IT)

MMag.a Barbara Eibinger Miedl, Minister of Economic Affairs Styria (AUT)

Heinrich Schmidlechner, Mayor Bad Radkersburg

INAUGURAL SPEECH

Radimir Čačić

President of the Alps-Adriatic-Alliance

Gespan Varaždinska županija

ALPS ADRIATIC ALLIANCE - BENEFITS FROM CROSSBORDER HEALTH CARE COOPERATIONS AND POSSIBLE INSTITUTIONALIZATIONS

MMag. Kathrin Brugger

Thematic Cooidination Point on Healthcare in Alps Adria Alliance

Health Professionals EEIG

ACTIVE AND HEALTHY AGEING - REGION STYRIA: THE VISION!

Dr. Johann Harer

CEO Human.technology Styria GmbH

Head of Styrian Reference Site for Active and Healthy Ageing

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

14:00 – 14:30

LUNCH BREAK

including B2B Bilateral Meeting Session II

If selected, you can send and receive requests for pre-scheduled face-2-face meetings
Please publish meaning-full Marketplace Profiles (Product, Service, Project, etc)
afterwards to receive more qualified meeting requests

14:30– 16:30

ACTIVE AND HEALTHY AGEING: A VISION FOR OUR FUTURE

ACTIVE AND HEALTHY AGEING FROM A EUROPEAN POINT OF VIEW

Dr. Maddalena Illario

EIP-AHA Reference Site Collaborative Network

Head of Active and Healthy Ageing Region Campania (IT)

SLOVENIAN ACTIVITIES RELATED TO ACTIVE AND HEALTHY AGEING

Dr. Olivera Stanojević-Jerković

Head of Regional Unit of National Institute of Public health Maribor

CROATIAN ACTIVITIES FOR ACTIVE AND HEALTHY AGEING

Dr. Mate Car

Croatian Secretary of state for health (CRO)

ACTIVE AND HEALTHY AGEING: LOCATION DEVELOPMENT FOR HEALTH AND SPA REGIONS

Prof. Ekkehart Meroth

Bad Krozingen

Altpräsident der Baden-Württembergischen Heilbäderverbandes

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

16:30 – 17:00

COFFEE BREAK

including B2B Bilateral Meeting Session III

If selected, you can send and receive requests for pre-scheduled face-2-face meetings
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17:00 – 19:00

MODELS OF PREVENTIVE HEALTH CARE

PREVENTION 3.0 – NUTRITION, EXERCISE AND PSYCHE

Andreas Herz, MSc

Vice president Styrian chamber of commerce (in progress)

PREVENTIVE HEALTH CARE FOR ENTREPRENEURS

Dr. Wolfgang Seidl

Director Social Security Service for Entrepreneurs in Styria (SVA)

PREVENTIVE HEALTH CARE THROUGH LIFECYCLE

Dr. Edith Žižek

Director of Community Health Centre Murska Sobota

AGE(ING) - APPROPRIATE WORK

Dr. Kurt Leodolter

AUVA (Allgemeine Unfallversicherungsanstalt - the Austrian Workers' Compensation Board)

Department of injury prevention, Graz

PREVENTIVE HEALTH CARE IN CROATIA

Prof. Zdenko Šipić

Vice president "Health Management" of the European Federation for Company Sport
Croatian Health Management Commission-Sport for all

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

19:00

FREE TIME

20:00 – 22:30

ALPS-ADRIATIC NETWORKING EVENT

including B2B Bilateral Meeting Session IIII

Powered by Austrian- Croatian Chamber of Commerce

Powered by Austrian-Slovenian Chamber of Commerce

Powered by Plattform Gesundheitswirtschaft Steiermark

THE FUTURE OF ALPS-ADRIATIC NETWORK

5 Keynotes, 5 Minutes

HE Ambassador Dr. Ksenija Škrilec, Slovenian Ambassador in Austria (SLO)

HE Ambassador Dr. Vesna Cvjetkovic, Croatian Ambassador in Austria (CRO)

Dr. Michael Müller, Chairman Raiffeisenbank Austria d.d. (CRO)

Andrej Plos, MSc., Chairman Banka Sparkasse d.d. (SLO)

Keynotes will be held in English language

3rd Day (Friday, 10 May 2019)

8:00

OPENING

08:30 – 10:30

FUTURE OF HEALTH CARE

Hospital de Cerdanya / Hôpital de Cerdagne A PUBLIC HOSPITAL FOR SPAIN AND FRANCE

Dr. Francesc Bonet

Director Hospital de Cerdanya

HEALTH ACROSS – CROSS BORDER HEALTH CARE SOLUTIONS BETWEEN LOWER AUSTRIA AND CZECH REPUBLIC

Julia Winkler, MA

NÖ Gesundheits- und Sozialfonds

FUTURE OF STYRIAN HEALTH CARE

Dr. Bernd Leinich

Director Gesundheitsfonds Steiermark (in progress)

COMMUNITY APPROACH TO HEALTH IN RURAL REGIONS

Dr. Tatjana Krajnc Nikolić

Head of Regional Unit of National Institute of Public health Murska Sobota

Mateja Hauser

Director of DOSOR

HEALTH CARE EDUCATION: A FORESIGHT

Prof. Dr. Ludvik Toplak

President of Alma Mater Europaea

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

10:30 – 11:00

COFFEE BREAK

11:00 – 13:00

FUTURE OF HEALTH

BIG DATA IN TOURISM: A FUTURE BUSINESS MODEL?!

Mag. Martin Weigl

Kapsch BusinessCom Styria

FUTURE OF CROATIAN HEALTH CARE, HEALTH TOURISM AND REHABILITATION

Dr. Denis Kovačić

Director Hospital Varaždinske toplice

Former Croatian Secretary of state for health

ACUTE CARE – REHABILITATION – CURE

Prim. Dr. Peter Grieshofer

Owner MARE Gruppe

REHABILITATION: INDEPENDENT LIVING ENABLED BY INTELLIGENT SOLUTIONS

Oberarzt Dr. Cosmas Barth

Reha Radkersburg | Klinik Maria Theresia

Simultaneous translation into English, Slovenian, Croatian and German Language will be offered throughout the event.

13:00 – 14:30 COFFEE BREAK

14:00 – 16:00 GUIDED SIGHTSEEING TOUR: THERMAL SPRING, CURE- & REHABILITATION INSTITUTIONS

Registration required!

B2B – Networking events (Thursday, 09 May 2019)

Powered by European Enterprise Network (EEN)

11:45 – 12:25 **B2B BILATERAL MEETING SESSION I**

14:00 – 14:40 **B2B BILATERAL MEETING SESSION II**

16:30 – 17:10 **B2B BILATERAL MEETING SESSION III**

21:00 – 22:00 **B2B BILATERAL MEETING SESSION IV**

If selected, you can send and receive requests for pre-scheduled face-2-face meetings. Please publish meaning-full Marketplace Profiles (Product, Service, Project, etc) afterwards to receive more qualified meeting requests

COMPANIES AND PROJECTS EXHIBITION

Connect yourself with exhibitors on site!

SOZIALVERSICHERUNG DER GEWERBLICHEN WIRTSCHAFT

[Read more ...](#)

KAPSCH BUSINESS COM

[Read more ...](#)

BAD RADKERSBURGER HOF - ZENTRUM FÜR GESUNDHEIT UND REHABILITATION

[Read more ...](#)

JOYSYS GMBH

[Read more ...](#)

PROPRAXIS BUSINESS SCHOOL

[Read more ...](#)

MEDICAL UNIVERSITY OF GRAZ

[-> Project advantAGE - Managing Frailty](#)

[-> Project SPRINTT - Sarcopenia & Physical fRally IN older people](#)

[-> Project SCOPE - Screening programme for CKD in the older population](#)

NACIONALNI INŠTITUT ZA JAVNO ZDRAVJE MURSKA SOBOTA

[Read more ...](#)

FH JOANNEUM - UNIVERSITY OF APPLIED SCIENCES

Institute of Health and Tourism Management

[Read more ...](#)

UNIQA VERSICHERUNGEN AG

[Read more ...](#)

FOR FURTHER DETAILS

For Slovenian Requests

Dr. Tatjana Krajnc-Nikolic

(Head of Regional Unit at National Institute of Public Health in Murska Sobota)

Tatjana.Krajnc-Nikolic@nijz.si

For Austrian Requests

Christoph Kurre MA, MSC

(Project manager Human.technology Styria GmbH)

christoph.kurre@human.technology.at

For Requests regarding AUSTRIAN HEALTH & MEDICAL SPA CONFERENCE

Mag. Josef Sommer

(Vice mayor Bad Radkersburg & President of the Austrian Health and Spa Association)

j.sommer@kaiservon.at

By registering and participating to this event, you are granting us permission to publish image and video recordings made during this event.